

Offering Memorandum



Sunnyvale, CA www.pkslapartments.com Marcus & Millichap

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Prepared by:

Marcus & Millichap

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# summary

# EXECUTIVE SUMMARY



#### **EXECUTIVE SUMMARY**



# **Offering Highlights**

# pksl

# 1090 Sunnyvale Saratoga Road, Sunnyvale, CA 94087

# www.pkslapartments.com

			• •			
Price	\$16,480,000			1-Miles	3-Miles	4-Miles
Price/Unit	\$445,405		2015 Estimate Pop	30,525	230,126	481,318
Price/SF	\$622.00		2010 Census Pop	28,714	213,910	449,334
Number of Units	37*		2015 Estimate HH	12,007	88,073	183,762
Rentable Square Feet	26,488**		2010 Census HH	11,211	81,210	170,09
Year Built/Renovated	1960/2016		Median HH Income	\$107,724	\$106,311	\$103,329
Lot Size	1.21 Acres		Per Capita Income	\$56,741	\$55,041	\$54,40
Number of Buildings	7		Average HH Income	\$143,891	\$143,583	\$142,15
Number of Stories	2					
Asset Type	Multifamily					
					NERGE -	
Vital Data			Unit Mix			- Alle
CAP Rate – Current	4.05%		NUMBER OF UNITS	UNIT TYPE	ACTUAL SQU	ARE FEET
GRM – Current	16.30		9	Studio	443	
Net Operating Income – Current	\$667,854		11	1BR/1BA	711	
CAP Rate – Pro Forma	4.59%		15	2BR/1BA	810	
GRM – Pro Forma	15.25		2	3BR/2BA	1,200-1,330	
Net Operating Income – Pro Forma	\$757,256	College and the second	37*	Total	26,488**	

**Demographics** 

\*Buyer to verify legal number of units.

\*\*Unit square footages are approximate. Buyer to verify.

#### **EXECUTIVE SUMMARY**



EXECUTIVE SUMMARY

# **Property Details**

pksl
1090 Sunnyvale Saratoga Road Sunnyvale, CA 94087
www.pkslapartments.com
211-22-011
R4

#### SITE DESCRIPTION

Number of Units	37*
Number of Buildings	7
Number of Stories	2
Year Built/Renovated	1960/2016
Rentable Square Feet	26,488**
Lot Size	1.21 Acres
Type of Ownership	Fee Simple
Parking	37 Covered Carports & 4 Open Spaces

UTILITIES	
Water	Master Metered
Electric	Individually Metered
Gas	Individually Metered

CONSTRUCTION	
Foundation	Concrete Perimeter
Framing	Wood
Exterior	Stucco/Sapele Siding
Roof	3 New 60 mm TPO Roofs & 4 Tar & Gravel Roofs

\*Buyer to verify legal number of units.

\*\*Unit square footages are approximate. Buyer to verify.



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# description

# PROPERTY DESCRIPTION





## **Investment Overview**

Marcus & Millichap has been selected to exclusively market for sale pksl (pronounced 'pixel'), a stunning, recently renovated, thirty-seven (37) unit boutique apartment community located at 1090 Sunnyvale Saratoga Road in the thriving city of Sunnyvale, CA.

pksl was inspired by the pioneering tech heritage in Sunnyvale. Notable companies such as Yahoo! and Atari got their start here, the latter actually installing a prototype of the world famous "Pong" arcade game in a local bar back in 1972. pksl's refreshed residences challenge the notion of what renting in Silicon Valley can be. With design flair, creative outdoor and communal spaces, architect-chosen details, and a color scheme bursting with energy and promise, pksl is home to big ideas and relaxed living, just like the Valley itself. pksl was imagined to deliver high quality features and modern design to apartment living in Silicon Valley. The architectchosen finishes, appliances and amenities reflect a desire for comfort, style, and warmth. Contemporary features are supported by a bold black and white color scheme with striking accents that are represented in murals and motifs throughout the community.

The subject property is situated on a large 1.21-acre parcel of land, and has a gross livable area of 26,488 total SF, offering its tenants a variety of studio, one, two, and three-bedroom floorplans to call home. The unit mix consists of (9) studio units with approximately 443 SF of living space, (11) 1-Bedroom/1-Bathroom units with approximately 711 SF of living space, (15) 2-Bedroom/1-Bathroom units with approximately 810 SF of living space, and (2) 3-Bedroom/2-Bathroom units ranging from 1,200-1,330 SF of living space.

pksl has recently undergone a complete transformation with exterior and interior renovations totaling approximately \$2,500,000. 36 of the 37 units have been completely renovated with cutting edge color tones and high-quality finishes and features. Refreshed kitchens and baths sport new European cabinetry, stainless steel appliances, and sleek fixtures. Most residences also feature a private balcony or patio. A full break down of capital improvements can be seen on the following page titled "Scope of Renovations".

Residents at pksl enjoy access to many state-of-the-art community

amenities including a sparkling swimming pool, outdoor mural by Erik Otto, architect-designed gardens, courtyard with drought tolerant landscaping, covered carport parking, on-site laundry facilities, gated secured entrances, bike storage room, and a cutting edge resident lobby with iPad controlled flat screen TVs, classic arcade game console, free wi-fi, and a Nest thermostat controlled A/C system.

The investment appeal of this asset is driven by Sunnyvale's strong employment fundamentals and low vacancy levels. With a world-class location in the heart of Silicon Valley, pksl present an attractive choice for Peninsula renters due to the close proximity to major employers, transportation corridors, shopping, dining and entertainment.

#### **Investment Highlights**

- Core Silicon Valley location
- Extensive exterior and interior renovations (nearly \$2,500,000 in recent capital improvements)
- 36 of 37 units renovated with cutting edge color tones and high-quality finishes
- Desirable unit-mix consisting of (9) studios, (11) 1-Bedroom units, (15) 2-Bedroom units and (2) 3-Bedroom units
- Nearly all of the units have private patios or balconies
- State-of-the-art community amenities
- Situated on a large 1.21-acre parcel of land



PROPERTY

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# **Location Overview**

Sunnyvale, California is widely recognized as the heart of Silicon Valley. It is the second largest city in Santa Clara County and the fifth largest in the San Francisco Bay Area with an estimated population of 148,028 residents. There are approximately 8,031 different businesses located in Sunnyvale, with a total workforce of approximately 118,500. Sunnyvale is bordered by Cupertino to the south, Santa Clara to the east, Moffett Federal Airfield to the north and Google's home of Mountain View to the immediate northwest.

pksl was inspired by the pioneering tech environs in and around Sunnyvale. The city is at the epicenter of Silicon Valley, contributing mightily to its lore and legend. Its first major industry was fruit orchards, which gave way to aerospace and the microprocessor. Yahoo! and Atari were also born here, the latter installing a prototype of the Pong arcade game in a local bar in 1972.

The location is equally convenient and stimulating. While serving as the bustling home to major tech, aerospace and aviation employers, Sunnyale also offers a fantastic park and bike trail system, great schools, and a revitalized downtown area of shopping and restaurants that sits less than 2 miles from the subject property. Sunnyale's food, drink, and entertainment options can keep even the most discerning foodie satisfied. Local favorites include Faultline Brewing Company, Philz Coffee, the Sunnyale Farmers Market, and Murphy Avenue from end to end, to name a few.

The subject property sits less than 2 miles from Apple's Cupertino campus, 2.4 miles from Apple's new Sunnyvale Spaceship campus, and proximate to LinkedIn, Amazon, Microsoft, Motorola, HP, Google, Yahoo!, among many others. Highways 280, 85, and 101 are also within close proximity, providing direct access to all major Bay Area locations.

The city of Sunnyvale is rapidly expanding to keep up with the high demand of tech jobs in the area. Multiple major development projects within the Peery Park and Moffett Park districts are already underway and will have a significant impact on the surrounding area, more information on these projects can be found on the following pages titled "Sunnyvale Development Projects".



#### **Location Highlights**

- Less than 1.8 miles from the Apple Headquarters and 2.4 miles from the new Apple Spaceship Campus
- Approximately 1.7 miles from the Peery Park planned re-development district
- Approximately 4.4 miles from Moffett Park home to Amazon, Microsoft, Motorola, HP, Google and future development projects
- Close proximity to downtown Sunnyvale home to many high-end shopping, dining, and entertainment options
- Easy access to highways 280, 101, 237 and 85 providing direct access to all major Bay Area locations

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# **Scope of Renovations**

# Renovations

- 36 of 37 fully renovated units
- Extensive tree and landscape removal
- New drought tolerant landscaping added throughout the property
- Exterior painting of all structures, including carports and storage
- Professional artist mural by Erik Otto by the pool
- Various dryrot and deferred maintenance repairs
- New Sapele railings, and waterproof paint on all balconies/ patios
- New double-pane windows and sliding glass doors added throughout the property
- New 60mm TPO roofs for the 3 buildings along Sunnyvale Saratoga Road
- Various roof, fascia, and gutter repairs. New downspouts and attic fans
- New trash enclosure and concrete apron
- Brand new Sapele access gates
- Renovated laundry and water heater rooms
- Brand new pool equipment room
- Brand new lobby and concrete entry walkway
- Updated electrical in the lobby and hallways, and all new lighting in the car ports and common areas
- All new property signage including new exterior, wayfinding, and unit signage packages
- All new common area furniture, free wi-fi, secured entry system, Lobby A/C system, mailboxes, and bike storage room

\*See "Unit Amenities" on page 12 to see a detailed list of unit renovations.





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# Apple in Sunnyvale

#### APPLE CAMPUS 2 "SPACESHIP" (2.4 MILES FROM pksl)

Three miles from Apple's Cupertino, California headquarters, the tech giant is building something as massive as its own global reach: Apple's Campus 2. The Spaceship, as many have nicknamed it, is over one mile in circumference, stretching wider than the Pentagon. When it's completed later this year it will house 13,000 employees, including design grandmaster Jony Ive, who helped sculpt the iPhone, as well as Apple CEO Tim Cook.

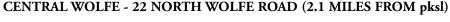
Campus 2 will run entirely on clean energy, powered by renewable sources. Thousands of panels of curved window panes, which are rumored to be the largest pieces of structural glass ever made will encase Apple's mothership. In addition, 60,000 pounds of hollow, breathable concrete slabs will be used, further adding to its eco-friendly qualities.

Upon completion, the main building will have four stories above ground and three below. There will be numerous other facilities, including seven cafes, a fitness center, and a 120,000 square-foot theater where Apple will hold its famous product announcements.

Construction on the building is expected to be finished by the end of 2016. With the company's employees moving in around early 2017, Apple's Spaceship is closer than ever to its launch.

\*Information attained from the June 10,2016 article, "Spaceship Apple" by Xavier Harding in Popular Science Magazine

\*Apple Campus 2 "Spaceship"



Central Wolfe offers the unique design and amenities that today's forward thinking companies need. Located along major transit corridors and with easy access via Central Expressway, Central Wolfe is strategically located in Sunnyvale, CA. Central Wolfe is 882,857 square feet of LEED Certified Platinum, Class A office space on 17.84 acres. Three 4 story innovatively designed buildings atop 2 levels of podium parking offer an innovatively designed campus unlike any other in Silicon Valley. A 34,000 sf amenities building set amongst a richly landscaped central plaza and over 8 acres of open space provide best in class indoor and outdoor amenities. Within 1.4 miles of two Caltrain stations and within walking distance of ample amenities, Central Wolfe is ideally positioned as the next generation campus companies desire.

- 17.84 acre campus
- 882,857 rentable square feet
- Three 4 Story Buildings atop a 2 Story Parking Podium
- Class A Office
- 34,000 SF amenities building
- LEED Certified Platinum
- Initial occupancy Q4 2017
- 100% Leased to Apple

\*http://www.jaypaul.com/Portfolio.aspx?Id=428

\*Central Wolfe - 100% Leased to Apple

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DESCRIPTION



# Sunnyvale Development Projects - Moffett Park (4.4 miles from pksl)

#### Moffet Towers II Features

- 47.4 acre campus
- 1,805,815 rentable square feet
- Five Eight-Story Towers
- 52,500 sf fitness center
- LEED Platinum Shells
- Initial Occupancy: Q3 2017

#### Moffett Towers Features

- 52 acre campus
- 1.8 million rentable square feet
- Seven 8-Story Class A Office Towers
- 48,000 SF fitness center
- LEED Certified Gold
- 100% leased
- Tenants include Amazon, Microsoft, Motorola and HP

## Moffett Gateway Features

- 15.531 acre campus
- 612,796 rentable square feet
- Two 7-Story Class A Office Towers
- 14,948 SF fitness center
- LEED Certified Platinum
- Initial Occupancy: Q1 2016



#### Moffet Place Features

- 55 acre campus
- 1.9 million rentable square feet
- Six Eight-Story Towers
- 50,000 sf fitness center
- LEED Gold Certification
- Initial Occupancy: Q4 2014
- 100% leased to Google







#### Technology Corners Features

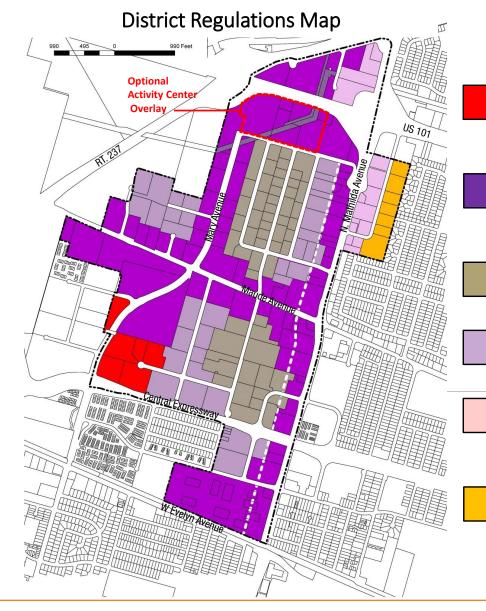
- 26.5 acre campus
- 949,000 rentable square feet
- Five Class A Office/R&D buildings
- 16,000 square foot fitness center
- LEED Certified Gold
- Direct Access to Light Rail
- 100% leased to Google



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# Sunnyvale Development Projects - Peery Park (1.7 miles from pksl)

A cutting edge workplace district that has been physically re-shaped to align with 21st century workplace trends and the innovation economy.



# Primary Land Uses

# **Activity Center/Core**

- Ground Floor Retail Shopfronts
- Office, R&D

# **Innovation Edge**

- Office, R&D, Light Industrial
- Small scale activity clusters

# **Production Core**

• Office, R&D, Light Industrial

Mixed Workplace Transition

• Office, R&D, Light Industrial

# Grand Boulevard

• Office, Commercial, Hotel, Limited "Retail"

# **Neighborhood Transition**

 Attached/Stacked Residential, Office





# Amenities

#### **Common Area Amenities**

- Swimming pool
- Bike storage
- Wi-fi in community spaces
- Online rent payment and maintenance requests
- Covered parking
- Dog and cat friendly (weight and breed restrictions)
- Storage units
- On-site laundry
- Professional management / On-site manager
- Architect-designed lobby and community space
- Poolside gathering area
- Outdoor mural by Erik Otto
- Architect-designed gardens
- Drought-tolerant landscaping
- Secured entry

## **Unit Amenities**

- All new kitchens and baths
- Stainless steel refrigerators, electric ranges, dishwashers and microwaves
- European cabinetry in kitchens and baths
- Balconies or patios (most units)
- Garbage disposals
- Ceiling fans in bedrooms
- Double-pane windows
- Modern lighting packages
- All new doors and fixtures
- Engineered wood plank and carpet floorings
- White quartz countertops in kitchens and baths
- Tile kitchen backsplashes
- Natural wood surrounds for balconies and patios
- 5.25" baseboards throughout
- Designer color scheme and motifs

AN







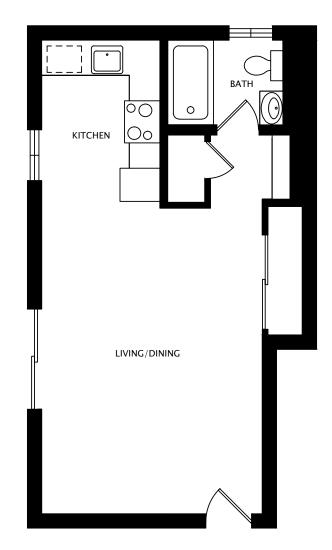




# Floor Plan - Studio

EXECUTIVE SUMMARY

PROPERTY ESCRIPTION pksl studios are models of efficiency and the creative use of space. Each has been redesigned to appeal to residents who are on the go and prefer their home base simple yet comfortable. Kitchen, dining, and sleeping areas flow together to create a highly functional living space. Kitchens and baths feature white quartz countertops and vanities, along with European black cabinetry, tile backsplash, and stainless steel appliances. Plank and carpet flooring. Ceiling fans in sleeping alcoves.



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# Floor Plan - One Bedroom/One Bathroom

SUMMARY

PROPERTY ESCRIPTION Hip apartments with elements of privacy and quiet for those who like coming home to tranquility. Redesigned with designer touches to meet modern tastes. pksl black and white color scheme inspires the interior. Kitchens and baths feature quartz countertops and vanities, European cabinetry, tile backsplash, and stainless steel appliances. New plank and carpet flooring. Modern ceiling fan keeps light-filled bedroom cool.





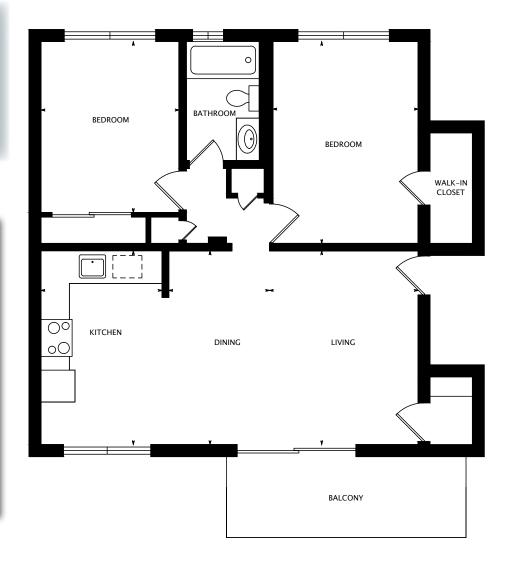
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# Floor Plan - Two Bedroom/One Bathroom

SUMMARY

PROPERTY ESCRIPTION Residences for those who need the extra space for an office, family or guests, or a passion like meditation, yoga or gaming. Design qualities are consistent with pksl style. Black and white colors set the tone. New plank and carpet flooring. Renewed kitchens and baths featuring quartz counters and vanities, European cabinetry, tile backsplash and stainless steel appliances. Modern ceiling fans keep each bedroom cool.





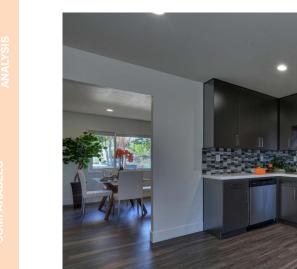




# Floor Plan - Three Bedroom/Two Bathroom

EXECUTIVE SUMMARY

PROPERTY DESCRIPTION The ultimate in pksl layout, design, and space. Three full-size bedrooms can accommodate a home office, family or guests, or areas dedicated to meditation, yoga, or gaming. Work, entertain, and relax with privacy. Sleek black and white colors flow throughout. Remodeled kitchens and baths feature quartz counters and vanities, European cabinetry, tile backsplash, and stainless steel appliances. Modern ceiling fans in each bedroom. New plank and carpet flooring.





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# What's Nearby

#### Shopping

- Trader Joe's, Safeway and Sprouts Supermarkets
- Santana Row
- Westfield Valley Fair

#### Culture & Events

- Sunnyvale Farmer's Market
- Charles Street Gardens
- Stanford and Santa Clara Universities
- San Jose Museum of Art
- Tech Museum of Innovation
- Shoreline Amphitheatre
- SAP Center

#### Transportation

- Caltrain Sunnyvale and Lawrence Stations
- Santa Clara Valley Transportation Authority light rail and buses
- San Jose International Airport

#### Dining

- A Slice of New York
- Adamson's French Dip
- BonChon Chicken
- DishDash Restaurant
- Faultline Brewing Company
- Falafel Stop
- Habit Burger
- In-N-Out Burger
- Kabul
- Nom Burger
- Philz Coffee
- St. John's Bar and Grill

THE PARTY NEW PROPERTY



# pksl



# What's Nearby

Aruba Networks

**Bloom Energy** 

- Blue Coat SystemsDionex
  - Finisar
  - Fortinet

Local Employers

Apple

- Fujitsu Computer Products of America
- Google
- Infinera
- Infortrend
- Intuitive Surgical
- Juniper Networks
- LinkedIn
- NetApp
- Plaxo
- Rambus
- ShoreTel
- Spansion
- Trimble Navigation
- Yahoo!

#### Recreation

- 24 Hour Fitness
- Sunnyvale Golf Course
- Sunnyvale Tennis Center

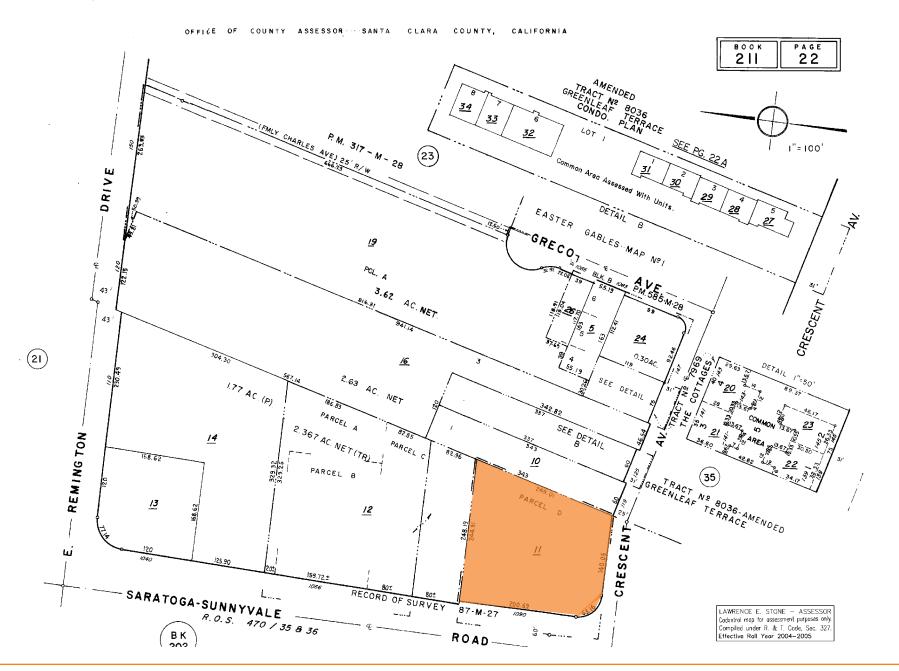


#### Entertainment

- Downtown Sunnyvale Heritage District and Murphy Avenue
- Sunnyvale Theatre
- Levi's Stadium

- 2920
- 26 <u>Marcus & Millichap</u>

# Tax Map

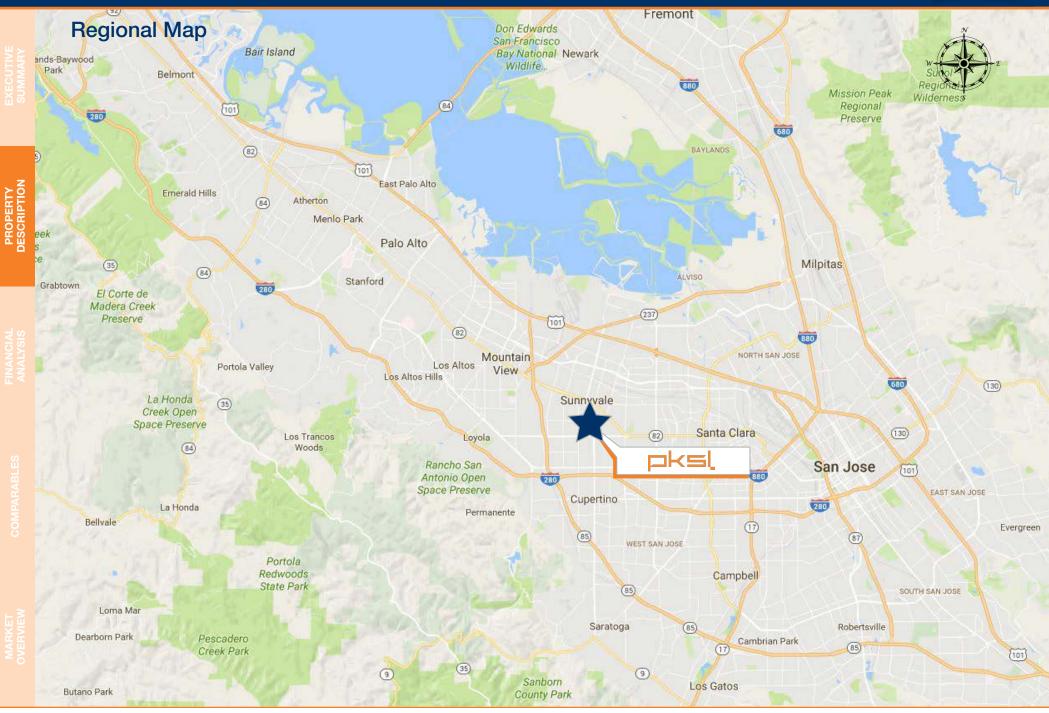


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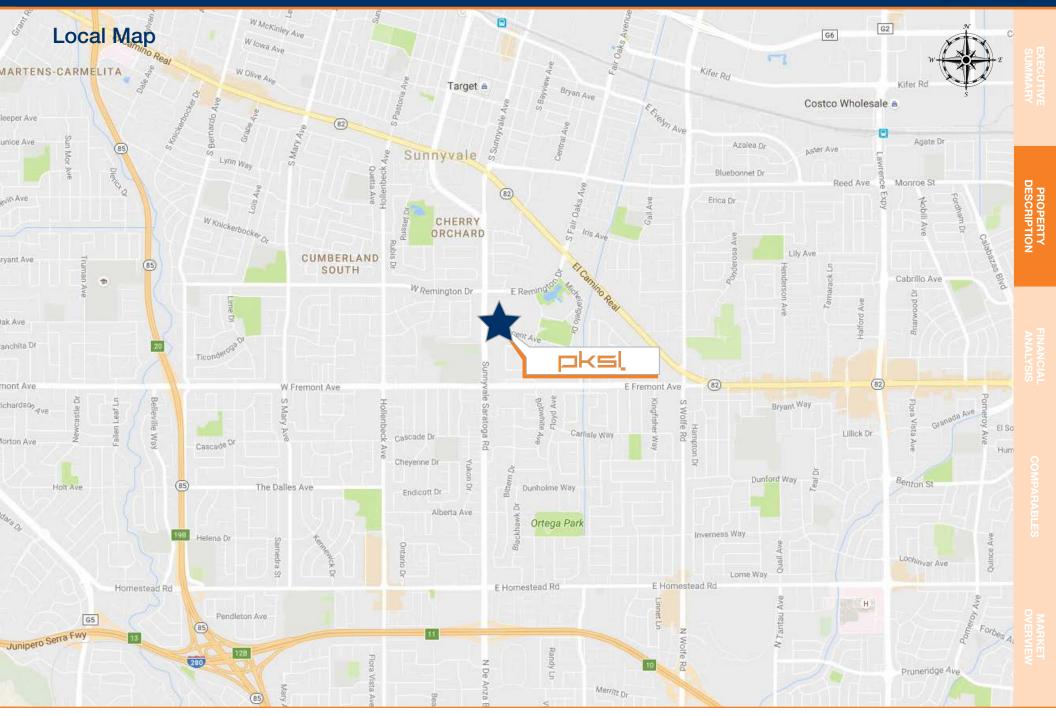
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MOFFET PARK (4.4 miles from pksl)

Google JUNIPER.

# **PROPERTY DESCRIPTION**

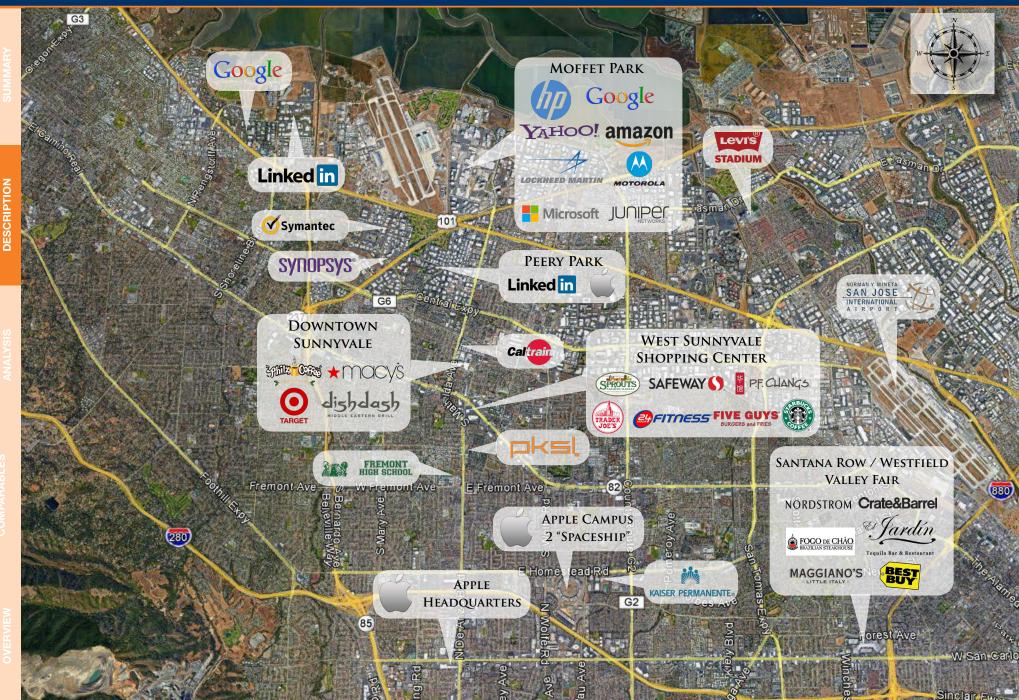




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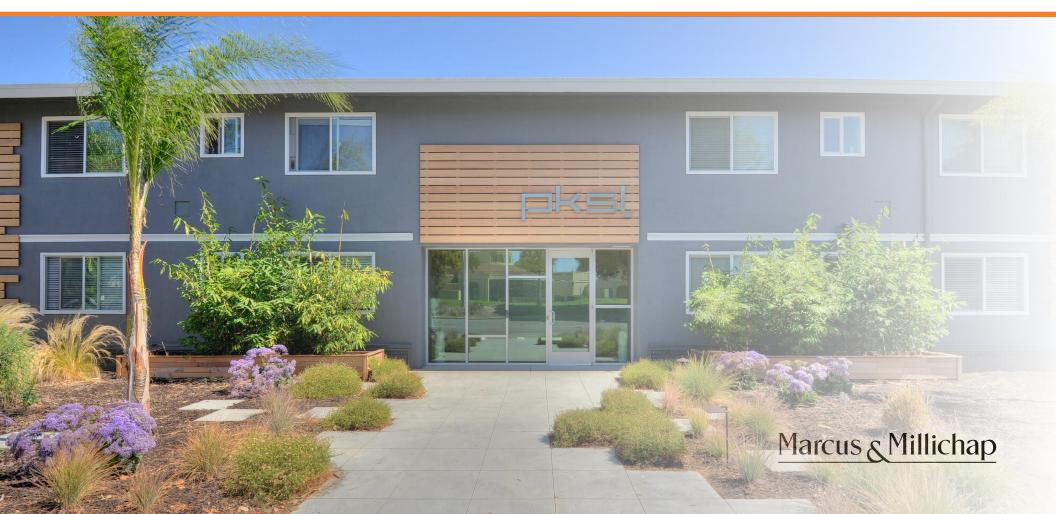
# **PROPERTY DESCRIPTION**





# analysis

# FINANCIAL ANALYSIS



# FINANCIAL ANALYSIS



# **Financial Summary**

Price	\$16,480,000
Price/Unit	\$445,405
Price/SF	\$622.00
Number of Units	37*
Rentable Square Feet	26,488**
/ear Built/Renovated	1960/2016
Lot Size	1.21 Acres
Number of Buildings	7
Number of Stories	2
Asset Type	Multifamily

Vital Data	
CAP Rate – Current	4.05%
GRM – Current	16.30
Net Operating Income – Current	\$667,854
CAP Rate – Pro Forma	4.59%
GRM – Pro Forma	15.25
Net Operating Income – Pro Forma	\$757,256

\*Buyer to verify legal number of units.

\*\*Unit square footages are approximate. Buyer to verify.

# **Rent Roll Summary**

UNIT TYPE	NUMBER OF UNITS	AVERAGE SQUARE FEET***	CURRENT RENTAL Range	CURRENT AVERAGE RENT	CURRENT Average Rent/Sf	CURRENT Monthly Income	PROFORMA Average Rent	PROFORMA Average Rent/Sf	PROFORMA Monthly Income
Studio	9	443	\$1,745 - \$1,995	\$1,906	\$4.30	\$17,155	\$1,995	\$4.50	\$17,955
1-Bdr/1-Ba	11	711	\$2,045 - \$2,295	\$2,166	\$3.05	\$23,825	\$2,295	\$3.23	\$25,245
2-Bdr/1-Ba	15	810	\$2,145 - \$2,645	\$2,427	\$3.00	\$36,400	\$2,645	\$3.27	\$39,675
3-Bdr/2-Ba A	1	1,200	\$3,295 - \$3,295	\$3,295	\$2.75	\$3,295	\$3,595	\$3.00	\$3,595
3-Bdr/2-Ba B	1	1,330	\$3,595 - \$3,595	\$3,595	\$2.70	\$3,595	\$3,595	\$2.70	\$3,595
Totals/Weighted Averages	37	716		\$2,278	\$3.18	\$84,270	\$2,434	\$3.40	\$90,065
Gross Annualized Rents				\$1,011,240			\$1,080,780		

\*Buyer to verify legal number of units.

\*\* On-site manager is currently residing in a 3-bedroom unit (15A). Current income assumes moving on-site into a standard 1-bedroom unit.

\*\*\*Square footage is approximate. Buyer to verify

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# FINANCIAL ANALYSIS

# Rent Roll

UNIT NUMBER	UNIT TYPE	SQUARE FEET***	CURRENT RENT	CURRENT RENT/SF	SCHEDULED RENT	SCHEDULED RENT/SF	PROFORMA RENT	PROFORMA RENT/SF
1	2-Bdr/1-Ba	810	\$2,345	\$2.90	\$2,345	\$2.90	\$2,645	\$3.27
2	2-Bdr/1-Ba	810	\$2,645	\$3.27	\$2,645	\$3.27	\$2,645	\$3.27
3	2-Bdr/1-Ba	810	\$2,195	\$2.71	\$2,195	\$2.71	\$2,645	\$3.27
4	2-Bdr/1-Ba	810	Vacant	\$0.00	\$2,645	\$3.27	\$2,645	\$3.27
5	3-Bdr/2-Ba A	1,200	\$3,295	\$2.75	\$3,295	\$2.75	\$3,595	\$3.00
6	2-Bdr/1-Ba	810	\$2,495	\$3.08	\$2,495	\$3.08	\$2,645	\$3.27
7	2-Bdr/1-Ba	810	\$2,145	\$2.65	\$2,145	\$2.65	\$2,645	\$3.27
8	2-Bdr/1-Ba	810	Vacant	\$0.00	\$2,645	\$3.27	\$2,645	\$3.27
9	2-Bdr/1-Ba	810	\$2,545	\$3.14	\$2,545	\$3.14	\$2,645	\$3.27
10	2-Bdr/1-Ba	810	\$2,495	\$3.08	\$2,495	\$3.08	\$2,645	\$3.27
11	2-Bdr/1-Ba	810	\$2,145	\$2.65	\$2,145	\$2.65	\$2,645	\$3.27
11A	Studio	443	Vacant	\$0.00	\$1,995	\$4.50	\$1,995	\$4.50
12	2-Bdr/1-Ba	810	\$2,345	\$2.90	\$2,345	\$2.90	\$2,645	\$3.27
14	1-Bdr/1-Ba	711	\$2,145	\$3.02	\$2,145	\$3.02	\$2,295	\$3.23
15	2-Bdr/1-Ba	810	\$2,495	\$3.08	\$2,495	\$3.08	\$2,645	\$3.27
15A	3-Bdr/2-Ba B	1,330	\$3,595	\$2.70	\$3,595	\$2.70	\$3,595	\$2.70
16	2-Bdr/1-Ba	810	\$2,495	\$3.08	\$2,495	\$3.08	\$2,645	\$3.27
17	2-Bdr/1-Ba	810	\$2,470	\$3.05	\$2,470	\$3.05	\$2,645	\$3.27
18	2-Bdr/1-Ba	810	\$2,295	\$2.83	\$2,295	\$2.83	\$2,645	\$3.27
19	Studio	443	\$1,895	\$4.28	\$1,895	\$4.28	\$1,995	\$4.50
20	Studio	443	\$1,945	\$4.39	\$1,945	\$4.39	\$1,995	\$4.50

\*Pre-leased. Move in date 3/15/2017.



# **Rent Roll**

UNIT NUMBER	UNIT TYPE	SQUARE FEET***	CURRENT RENT	CURRENT RENT/SF	SCHEDULED RENT	SCHEDULED RENT/SF	PROFORMA RENT	PROFORMA RENT/SF
21	Studio	443	\$1,995	\$4.50	\$1,995	\$4.50	\$1,995	\$4.50
22	Studio	443	\$1,995	\$4.50	\$1,995	\$4.50	\$1,995	\$4.50
23	1-Bdr/1-Ba	711	\$2,195	\$3.09	\$2,195	\$3.09	\$2,295	\$3.23
24	1-Bdr/1-Ba	711	\$2,295	\$3.23	\$2,295	\$3.23	\$2,295	\$3.23
25	1-Bdr/1-Ba	711	\$2,120	\$2.98	\$2,120	\$2.98	\$2,295	\$3.23
26	1-Bdr/1-Ba	711	\$2,200	\$3.09	\$2,200	\$3.09	\$2,295	\$3.23
27	1-Bdr/1-Ba	711	\$2,145	\$3.02	\$2,145	\$3.02	\$2,295	\$3.23
28	1-Bdr/1-Ba	711	\$2,045	\$2.88	\$2,045	\$2.88	\$2,295	\$3.23
29	1-Bdr/1-Ba	711	\$2,095	\$2.95	\$2,095	\$2.95	\$2,295	\$3.23
30	1-Bdr/1-Ba	711	\$2,195	\$3.09	\$2,195	\$3.09	\$2,295	\$3.23
31	1-Bdr/1-Ba	711	\$2,195	\$3.09	\$2,195	\$3.09	\$2,295	\$3.23
32	1-Bdr/1-Ba	711	\$2,195	\$3.09	\$2,195	\$3.09	\$2,295	\$3.23
33	Studio	443	\$1,795	\$4.05	\$1,795	\$4.05	\$1,995	\$4.50
34	Studio	443	\$1,795	\$4.05	\$1,795	\$4.05	\$1,995	\$4.50
35	Studio	443	\$1,995	\$4.50	\$1,995	\$4.50	\$1,995	\$4.50
36	Studio	443	\$1,745	\$3.94	\$1,745	\$3.94	\$1,995	\$4.50
Total		26,488	\$76,985	\$3.15	\$84,270	\$3.18	\$90,065	\$3.40

\*Buyer to verify legal number of units.

\*\* On-site manager is currently residing in a 3-bedroom unit (15A). Current income assumes moving on-site into a standard 1-bedroom unit.

\*\*\*Square footage is approximate. Buyer to verify

FINANCIAL ANALYSIS



## FINANCIAL ANALYSIS

# **Operating Statement**

Income	Current		Proforma		Notes	Per Unit	Per SF
Gross Potential Rent	1,080,780		1,134,819		[1]	30,671	42.84
Loss / Gain to Lease	(69,540)	6.4%	(54,039)	4.8%	[2]	(1,461)	(2.04)
Gross Scheduled Rent	1,011,240		1,080,780		[3]	29,210	40.80
Total Vacancy	(\$30,337)	3.0%	(\$32,423)	3.0%		(\$876)	(\$1)
Effective Rental Income	980,903		1,048,357		[5]	28,334	39.58
Other Income							
Utility Bill-Back	22,938		44,440		[6]	1,201	1.68
All Other Income	9,311		9,311		[7]	252	0.35
Total Other Income	\$32,249		\$53,751			\$1,453	\$2.03
Effective Gross Income	\$1,013,151		\$1,102,107			\$29,787	\$41.61

Expenses	Current		Proforma		Notes	Per Unit	Per SF
Real Estate Taxes	189,741		189,741		[8]	5,128	7.16
Insurance	6,216		6,216		[9]	168	0.23
Utilities - Electric	6,464		6,464		[10]	175	0.24
Utilities - Gas	8,800		8,800		[10]	238	0.33
Utilities - Water	10,351		10,351		[10]	280	0.39
Utilities - Sewer	10,997		10,997		[10]	297	0.42
Utilities - Garbage & Recycling	18,887		18,887		[10]	510	0.71
Repairs & Maintenance	11,010		11,010		[11]	298	0.42
Contract Services	10,412		10,412		[12]	281	0.39
Resident Manager Payroll	20,000		20,000		[13]	541	0.76
Administrative	9,559		6,000		[14]	162	0.23
Operating Reserves	7,400		7,400		[15]	200	0.28
Management Fee	35,460	3.5%	38,574	3.5%	[16]	1,043	1.46
Total Expenses	\$345,297		\$344,852			\$9,320	\$13.02
Expenses as % of EGI	34.1%		31.3%				
Net Operating Income	\$667,854		\$757,256			\$20,466	\$28.59

\*Notes and assumptions to the above analysis are on the following page.



# Notes

Notes to Operating Statement	
[1]	Gross Potential Rent - Based on all units at market rent
[2]	Loss to Lease - Based on February 2017 rent roll
[3]	Gross Scheduled Rent - Shows annualized rental collections based on February 2017 rent roll
[4]	Physical Vacancy - Used a market rate of 3%
[5]	Effective Rental Income
[6]	Utility Bill Back - Current based on trailing 12 operating statement. Proforma projected at \$100/unit/month
[7]	Other Income - Includes: NSF/Application/Late Fees, Laundry Income, Deposit Forefeiture, and Misc. Income. Based on trailing 12 operating statement
[8]	Real Estate Taxes - Based on list price and includes direct assessments (tax rate - 1.1466%, Direct Assessments: \$781.58)
[9]	Insurance - Quote obtained from Ross Peterson at Willow Glen Insurance Agency
[10]	Utilities - Based on trailing 12 operating statement
[11]	Repairs & Maintenance - Based on trailling 12 operating statement
[12]	Contract Services - Includes: Gardening, Janitorial Expense, Swimming Pool Maintenance, Pest Control, and Fire Extinguishers. Based on trailing 12 operating statement
[13]	Resident Manager Payroll - On-site manager is currently residing in a 3-bedroom unit. Payroll expense assumes moving the manager to a standard 1-Bedroom unit for which the manager pays full market value for and receives a full time employee salary at \$10/hour
[14]	Administrative Expense - Includes: Credit check fees, internet/website, office supplies, postage/delevery, printing/reproduction, & office telephone. Current based on trailing 12 operating statement. Proforma estimated at \$500/month
[15]	Operating Reserves - Estimated at \$200/unit
[16]	Management Fee - Estimated at 3.5% of Effective Gross Income

SUMMAR

# Marcus & Millichap

# **FINANCIAL ANALYSIS**

# **Current Pricing**

Price Per Square Foot

Price Price Per Unit

Analysis Period	Cap Rate
Proforma	4.59%
Current	4.05%

Analysis Period	GRM
Proforma	15.25
Current	16.30



Property Detail			
Current Physical Occupancy	91.89%	Total Number of Units	37
Average Monthly Rent Per Unit	\$2,278	Total Square Feet	26,488
Asset / Location Class	В	Average Square Feet Per Unit	716
Asset Type	Multifamily	Year of Construction	1960

\$16,480,000

\$445,405

\$622.17

\*Buyer to verify legal number of units.

\*\*Unit square footages are approximate. Buyer to verify.

# **Pricing Detail**

Summary		
Price	\$16,480,000	
Down Payment	\$16,480,000	100%
Number of Units	37*	
Price Per Unit	\$445,405	
Price Per SqFt	\$622.17	
Rentable SqFt	26,488**	
Lot Size (SqFt)	52,707	
Approx. Year Built	1960	

Income		Current		Pro-Forma
Gross Scheduled Rent		\$1,011,240		\$1,080,780
Less: Vacancy/Deductions (GPR)	3.0%	\$30,337	3.0%	\$32,423
Total Effective Rental Income		\$980,903		\$1,048,357
Other Income		\$32,249		\$53,751
Effective Gross Income		\$1,013,151		\$1,102,107
Less: Expenses	34.1%	\$345,297	31.3%	\$344,852
Net Operating Income		\$667,854		\$757,256

Returns	Current	Pro-Forma
CAP Rate	4.05%	4.59%
GRM	16.30	15.25

Average

SF/Unit

443

711

810

1265

Average

\$1,895

\$2,166

\$2,393

\$3,445

Market Rents

\$1,995

\$2,295

\$2,645

\$3,595

**Current Rents** 

Expenses	Current	Pro-Forma
Real Estate Taxes	\$189,741	\$189,741
Insurance	\$6,216	\$6,216
Utilities - Electric	\$6,464	\$6,464
Utilities - Gas	\$8,800	\$8,800
Utilities - Water	\$10,351	\$10,351
Utilities - Sewer	\$10,997	\$10,997
Utilities - Garbage & Recycling	\$18,887	\$18,887
Repairs & Maintenance	\$11,010	\$11,010
Contract Services	\$10,412	\$10,412
Resident Manager Payroll	\$20,000	\$20,000
Administrative	\$9,559	\$6,000
Operating Reserves	\$7,400	\$7,400
Management Fee	\$35,460	\$38,574
Total Expenses	\$345,297	\$344,852
Expenses/Unit	\$9,332	\$9,320
Expenses/SF	\$13.04	\$13.02

*Buyer to verify legal number of uni
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# Of Units

9

11

15

2

\*\*Unit square footages are approximate. Buyer to verify.

Unit Type

Studio

1-Bedroom/1-Bathroom

2-Bedroom/1-Bathroom

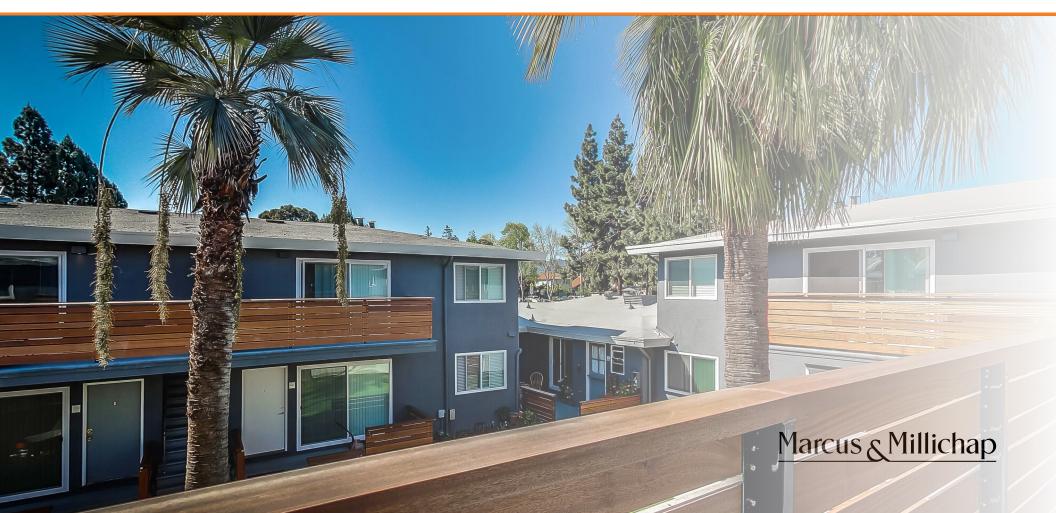
3-Bedroom/2-Bathroom

# Marcus & Millichap



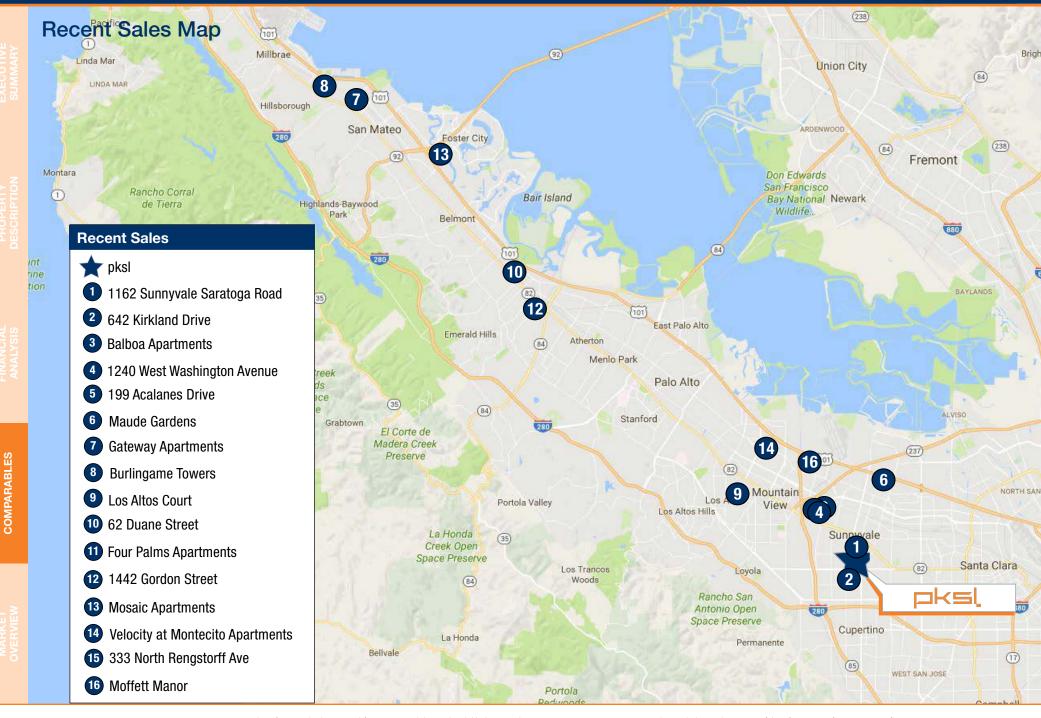
# competitive

# COMPETITIVE PROPERTY SET



# **COMPETITIVE PROPERTY SET**





44 Marcus & Millichap

pksl

	_
Offering Price	\$16,480,000
Price/Unit	\$445,405
Price/SF	\$622.00
CAP Rate	4.05%
GRM	16.30
Total No. of Units	37*
Year Built/Renovated	1960/2016

### \*Buyer to verify legal number of units.

1



Close of Escrow	2/10/2016
Sales Price	\$4,400,000
Price/Unit	\$440,000
Price/SF	\$611.00
CAP Rate	3.01%
GRM	25.98
Total No. of Units	10
Year Built	1952

### 1090 Sunnyvale Saratoga Road, Sunnyvale, CA 94087

Units	Unit Type
9	Studio*
11	1BR/1BA
15	2BR/1BA
2	3BR/2BA

1162 Sunnyvale Saratoga Road, Sunnyvale, CA 94087

Unit Type
2BR/1BA
1BR/1BA



Close of Escrow	1/27/2016
Sales Price	\$3,100,000
Price/Unit	\$442,857
Price/SF	\$470.00
CAP Rate	2.75%
GRM	20.26
Total No. of Units	7
Year Built	1961

### 642 Kirkland Drive, Sunnyvale, CA 94087

Units	Unit Type
5	2BR/1BA
2	1BR/1BA
L	

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### **Balboa Apartments** (3)



Close of Escrow	7/31/2015	Ur
Sales Price	\$7,750,000	10
Price/Unit	\$430,556	8
Price/SF	\$467.00	
CAP Rate	3.54%	
GRM	16.72	
Total No. of Units	18	
Year Built	1964	

Close of Escrow Sales Price

Total No. of Units

Price/Unit

Price/SF

Year Built

### 1228 Balboa Court, Sunnyvale, CA 94086

15	Units	Unit Type
00	10	1BR/1BA
56	8	2BR/1BA
00		
% 72		
72		
18		
64		

### 1240 West Washington Avenue, Sunnyvale, CA 94086

9/30/2015	Units	Unit Type
\$7,650,000	6	1BR/1BA
\$425,000	8	2BR/2BA
\$457.00	4	3BR/2BA
18		
1969		

### 199 Acalanes Drive, Sunnyvale, CA 94086

Units	Unit Type
2	1BR/1BA
10	2BR/1BA
2	2BR/2BA

46

	The second

5	Close of Escrow	11/17/2015	
	Sales Price	\$5,600,000	
	Price/Unit	\$400,000	
	Price/SF	\$421.00	
	CAP Rate	3.38%	1
	GRM	17.23	
	Total No. of Units	14	
	Year Built	1969	

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6 Maude Gardens



Close of Escrow	4/19/2016
Sales Price	\$14,800,000
Price/Unit	\$352,381
Price/SF	\$617.00
CAP Rate	4.31%
GRM	15.03
Total No. of Units	42
Year Built	1958

### 524 East Maude Avenue, Sunnyvale, CA 94085

Units	Unit Type
1	Studio
40	1BR/1BA
1	2BR/1.5BA

### 7 Gateway Apartments



Close of Escrow	6/24/2016
Sales Price	\$11,455,000
Price/Unit	\$477,292
Price/SF	\$655.00
CAP Rate	3.47%
GRM	18.09
Total No. of Units	24
Year Built	1960

### 438 North El Camino Real, San Mateo, CA 94401

it Type
1BR/1BA
2BR/1BA



Close of Escrow	10/1/2015
Sales Price	\$40,575,000
Price/Unit	\$477,353
Price/SF	\$541.00
Total No. of Units	85
Year Built	1962

### 1469 Bellevue Avenue, Burlingame, CA 94010

Unit Type
1BR/1BA
2BR/1BA
2BR/2BA
3BR/2BA

### 9 Los Altos Court



-	Close of Escrow	6/14/2016	Units
	Sales Price	\$32,422,500	8
	Price/Unit	\$578,973	36
	Price/SF	\$721.00	12
	CAP Rate	4.00%	
	GRM	16.25	
	Total No. of Units	56	
	Year Built	1962	

### 848-854 Jordan Avenue, Los Altos, CA 94022

6/14/2016	Units	Unit Type
\$32,422,500	8	Studio
\$578,973	36	1BR/1BA
\$721.00	12	2BR/1BA
4.00%		
16.25		
56		
1962		

### 62 Duane Street, Redwood City, CA 94062



ose of Escrow	10/21/2015	Units
les Price	\$7,950,000	16
ce/Unit	\$496,875	
ce/SF	\$504.00	
P Rate	3.18%	
RM	19.88	
al No. of Units	16	
ar Built	1963	

### **11** Four Palms Apartments



Close of Escrow	8/30/2016	Ur
Sales Price	\$7,047,000	7
Price/Unit	\$440,483	8
Price/SF	\$589.00	1
CAP Rate	3.27%	
GRM	17.86	
Total No. of Units	16	
Year Built	1964	

### 1277-1283 Ayala Drive, Sunnyvale, CA 94086

1BR/1BA
2BR/1BA
3BR/2BA

10

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Unit Type

1BR/1BA

12

13



Close of Escrow	5/25/2016	
Sales Price	\$6,800,000	-
Price/Unit	\$485,714	2
Price/SF	\$421.00	
CAP Rate	4.14%	
GRM	16.51	
Total No. of Units	14	
Year Built	1964	

### 1442 Gordon Street, Redwood City, CA 94061

Units	Unit Type
12	2BR/2BA
2	3BR/2BA

### Mosaic Apartments



Close of Escrow

Total No. of Units

Sales Price

Price/Unit

Price/SF

CAP Rate

Year Built

GRM

# 3110 Casa de Campo, San Mateo, CA 94403

Units	Unit Type
24	Studio/0BA
12	1BR/1BA
48	2BR/1BA
36	2BR/1.5BA
26	3BR/1.5BA

### (14) Velocity at Montecito Apartments



Close of Escrow	11/20/2015
Sales Price	\$23,400,000
Price/Unit	\$450,000
Price/SF	\$665.00
CAP Rate	3.00%
GRM	21.66
Total No. of Units	52
Year Built	1963

### 2044 Montecito Avenue, Mountain View, CA 94043

Unit Type
1BR/1BA
2BR/2BA

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4/11/2016

\$428,082

\$429.00

4.84%

13.43

146

1965

\$62,500,000

49

## **COMPETITIVE PROPERTY SET**

# **Recent Sales**

15



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7/2/2015	Un
\$19,000,000	16
\$593,750	16
\$467.00	
1.75%	
27.01	
32	
1965	
	\$19,000,000 \$593,750 \$467.00 1.75% 27.01 32

### 333 North Rengstorff Avenue, Mountain View, CA 94043

2/2015	Units	Unit Type
00,000	16	2BR/1.5BA
93,750	16	3BR/2.5BA
467.00		
1.75%		
27.01		
32		
1965		

### Moffett Manor (16)



	On Market
Sales Price	\$26,800,000
Price/Unit	\$478,571
Price/SF	\$583.00
CAP Rate	4.79%
GRM	13.88
Total No. of Units	56
Year Built	1964

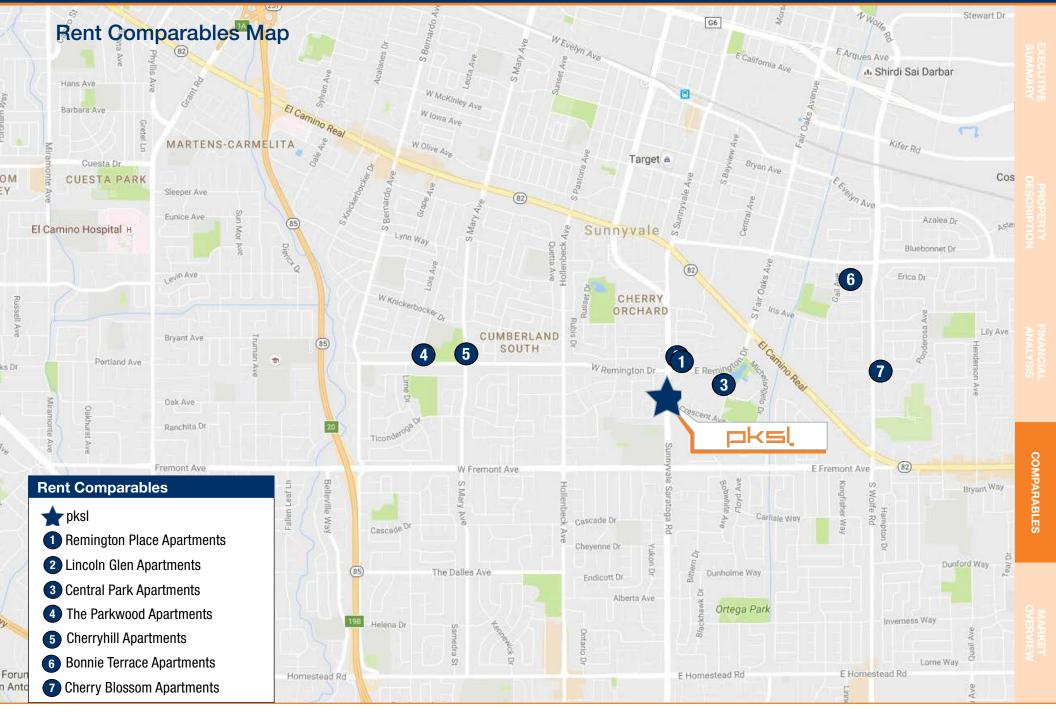
### 535 Walker Drive, Mountain View, CA 94043

Unit Type
Studio
1BR/1BA
2BR/1BA

COMMENTS: CAP Rate and GRM based on Pro Forma numbers.

# **COMPETITIVE PROPERTY SET**





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# **Rent Comparables**

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	STALL R

No. of Units:	37*	Unit Ty
Year Built/Renovated:	1960/2016	Studio*
		1BR/1B/
		2BR/18/
		3BR/2B
		Total/W

### 1090 Sunnyvale Saratoga Road, Sunnyvale, CA 94087

Unit Type	Units	SF	Rent	Rent/SF
Studio*	9	443	\$1,895.00	\$4.28
1BR/1BA	11	711	\$2,165.91	\$3.05
2BR/1BA	15	810	\$2,393.08	\$2.95
3BR/2BA	2	1,265	\$3,445.00	\$2.72
Total/Wtd. Avg.	37	807		

### \*Buyer to verify legal number of units.

1 Remington Place Apartments			120 East I	Remington	Drive, Sunnyvale, (	CA 94087
	No. of Units:	108	Unit Type	SF	Rent	Rent/SF
Year Built:	Year Built:	1972	Studio/1BA	500	\$1,950-\$2,125	\$4.08
			1BR/1BA	600	\$2,125-\$2,375	\$3.75
			Total/Wtd. Avg.	550	\$2,143.75	\$3.92

### Lincoln Glen Apartments 2



No. of Units:	88
Year Built:	1977
	No. of Units: Year Built:

### 150 East Remington Drive, Sunnyvale, CA 94087

Unit Type	SF	Rent	Rent/SF
Studio/1BA	383	\$1,924-\$1,960	\$5.08
1BR/1BA	563	\$2,309-\$2,584	\$4.35
2BR/1BA	824	\$2,935	\$3.57
Total/Wtd. Avg.	590	\$2,342.40	\$4.33

COMPARABLES

# **Rent Comparables**

### 3 Central Park Apartments



/	No. of Units: 88	Unit Type	SF
	Year Built: 1977	1BR/1BA	720
		2BR/1BA	924
		Total/Wtd. Avg.	822

# SF Rent Rent/SF 8/1BA 720 \$2,415 \$3.36 8/1BA 924 \$3,035 \$3.29

 Total/Wtd. Avg.
 822
 \$2,725.00
 \$3.33

### 4 The Parkwood Apartments



als'	No. of Units:	40	Unit Typ
	Year Built:	1957	1BR/1B/
			2BR/1B/
			3BR/2B
and the second second			
N.			
			Total/W

### 1032 West Remington Drive, Sunnyvale, CA 94087

Unit Type	SF	Rent	Rent/SF
1BR/1BA	560	\$2,345	\$4.19
2BR/1BA	655	\$3,095	\$4.73
3BR/2BA	770	\$3,850	\$5.00
Total/Wtd. Avg.	662	\$3,096.67	\$4.64

### 902 West Remington Drive, Sunnyvale, CA 94087

1	Unit Type	SF	Rent	Rent/SF
2	1BR/1BA	656	\$2,328	\$3.55
	2BR/1BA	816	\$2,598	\$3.19
	3BR/2BA	1,088	\$3,458	\$3.18
	Total/Wtd. Avg.	853	\$2,794.67	\$3.31

# Cherryhill Apartments



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No. of Units:	244	Unit Ty
Year Built:	1962	1BR/18
		2BR/18
		3BR/28
		Total/V

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# **Rent Comparables**

### 6 Bonnie Terrace Apartments



1	No. of Units:	114	Un
	Year Built:	1969	Stı
			1B
			2B
			3B
			To

### 660 Gail Avenue, Sunnyvale, CA 94086

Unit Type	SF	Rent	Rent/SF
Studio/1BA	394	\$1,910	\$4.85
1BR/1BA	649	\$2,199	\$3.39
2BR/1BA	824	\$2,596	\$3.16
3BR/2BA	1,068	\$3,353	\$3.14
Total/Wtd. Avg.	734	\$2,514.50	\$3.64

### 7 Cherry Blossom Apartments



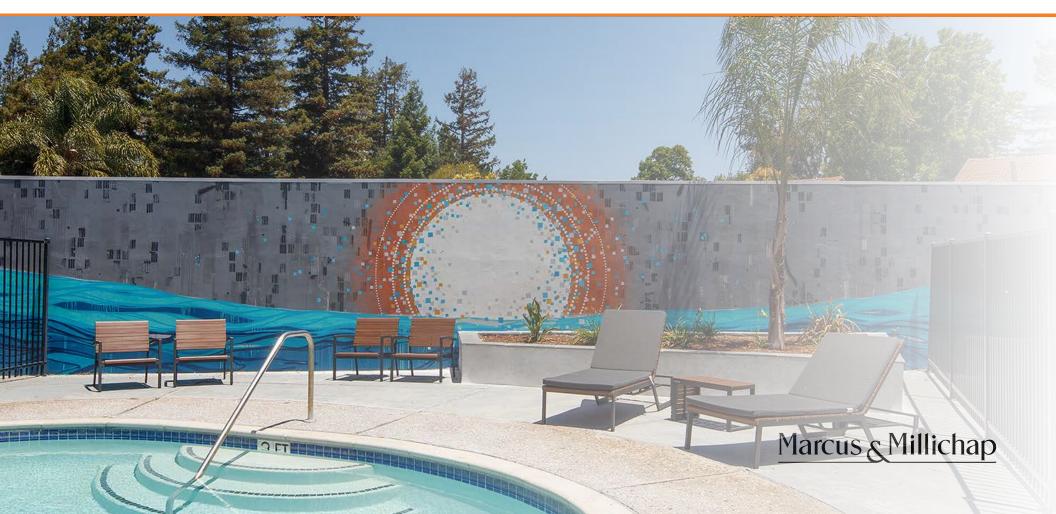
No 2	No. of Units:	67
-1	Year Built:	1964
A AL		
< E		

### 924 Mangrove Avenue, Sunnyvale, CA 94086

Unit Type	SF	Rent	Rent/SF
1BR/1BA	615	\$2,145	\$3.49
2BR/1BA	815	\$2,843	\$3.49
Total/Wtd. Avg.	715	\$2,494.00	\$3.49

# overview

# MARKET OVERVIEW



# MARKET OVERVIEW

### **Market Highlights**

### Premier high-tech center

- Silicon Valley's dense concentration of high-tech jobs is world renowned.

### High incomes

- San Jose's 2015 median yearly household income was nearly \$50,000 higher than the U.S. median.

### Highly educated workforce

- More than 45 percent of residents have at least a bachelor's degree, well above the U.S. average.

### Geography

The San Jose-Sunnyvale-Santa Clara metro is located at the southern end of the San Francisco Bay and encompasses Santa Clara County. The Santa Clara Valley runs the entire length of the county, flanked by the rolling hills of the Diablo Range on the east and the Santa Cruz Mountains on the west. Salt marshes and wetlands lie to the northwest, adjacent to the San Francisco Bay. A large portion of the county's 1,315 square miles is unincorporated ranch and farmland. pks



The San Jose metro contains more than 1.9 million inhabitants in 15 cities. More than half of the county's residents are in the city of San Jose. It is the metro's largest city with 1,005,300 residents, followed by Sunnyvale and Santa Clara. An annual population growth rate of 0.9 percent is projected over the next five years for the county.

### Infrastructure

San Jose is serviced by extensive freeway, expressway and rail systems. Amtrak and Caltrain offer passenger and commuter rail service to San Francisco and Sacramento. The Altamont Commuter Express operates commuter rail to Pleasanton and Stockton, while the Santa Clara Valley Transit Authority (VTA) runs local light rail. There are more than 50 light-rail stations through which passengers can connect to VTA bus service or Caltrain.

The area is directly served by the Norman Y. Mineta San Jose International Airport and three general aviation facilities: Reid-Hillview, Palo Alto and South County. Additional air service is available at San Francisco International and Oakland International airports, each fewer than 40 miles away.

### The Oakland Metro is

## **Major Roadways**

- 45 miles from San Francisco
- 120 miles from Sacramento
- 340 miles from Los Angeles
- 690 miles from Portland

### Airports

- Norman Y. Mineta San Jose International
- •General Aviation Reid-Hillview, Palo Alto and South County

- Interstates 280, 680 and 880
- San Tomas, Montague and Capitol expressways
- State Routes 17, 82, 85, 87, 130 and 237

### Rail

- Passenger Amtrak
- Commuter Caltrain and ACE
- Light rail VTA

Largest Cities in Metro by Population	
San Jose	1,006,300
Sunnyvale	148,900
Santa Clara	124,000
Mountain View	79,600
Milpitas	70,700
Palo Alto	69,100

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### Labor

The San Jose employment base contains more than 1 million workers, ranking the metro as one of the 30 largest job markets in the nation. Employment growth is forecast to average 1.7 percent annually through the next five years amid gains in most segments. The area's concentration of jobs in the information sector is more than triple the U.S. average, comprising 7.2 percent of total metro employment.

The Silicon Valley has evolved into a center for the design and support of high-tech systems, with the actual manufacturing processes of these products now occurring in lower-cost areas elsewhere. As a result, professional and business services has become the largest employment sector in the metro, accounting for 21 percent of all jobs, while manufacturing makes up only 15 percent. After rapid growth in the professional and business services over the previous five years, the sector is now expected to expand at a more modest annual 3.8 percent through 2020.

The education and health services segment, making up 15 percent of area jobs, is forecast to increase at an average annual pace of 1.8 percent. As the San Jose population rises, demand for these services will continue to grow.



# MARKET OVERVIEW



### **Employers**

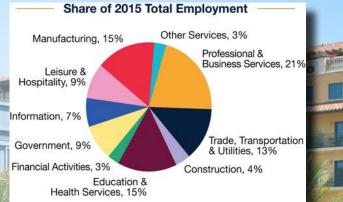
Large employers in the San Jose metro include high-tech industry giants Cisco Systems, Apple, eBay, Google and Hewlett-Packard. Many of these large-scale employers are among the top places to work.

Not all of the area's job providers are large corporations. More than 60 percent of companies in San Jose have fewer than five workers. Many of these are small startups or businesses that provide support services to the growing tech industry.

With the return of venture capital flowing into the metro economy, San Jose offers some of the most exciting employment opportunities that the tech world has to offer. Some of today's startups will likely become tomorrow's key players in the industry, a trend that has fostered a lively enterprise culture.

Other major employers are the numerous institutions of higher education that are located in Santa Clara County, including San Jose State University, Stanford and Santa Clara State University. Tens of thousands of jobs are created by these academic institutions.

Major Employers	
Cisco Systems	
County of Santa Clara	
Kaiser Permanente Northern Calif	ornia
Hewlett-Packard Co.	
City of San Jose	·
IBM S	ALL R
eBay	a and a start
Xilinx	
San Jose State University	STORE TO IS
Apple	





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# MARKET OVERVIEW



### Rents

• Tight vacancy amid strong tenant demand is driving rent growth throughout the metro. Year over year in first quarter of 2016, effective rents jumped 7.6 percent to an average of \$2,502 per month. This builds on a 10.3 percent surge in rents one year earlier.

• Over the last four quarters, the North San Jose/Milpitas submarket recorded the greatest rent gain. Here rents soared 10 percent to an average of \$2,675 per month. The leasing of new luxury rentals delivered in the final months of last year contributed to the rise.

• By vintage, complexes built before 1970 were the only tranche to register rent growth of less than 7.0 percent. Here rents rose 6.6 percent to an average of \$2,338 per month. Lower rents can be found in 1970s-era properties at an average of \$2,384 per month, having risen 7.5 percent during the last 12 months.

• Outlook: During 2016, effective rents will climb 5.1 percent to an average of \$2,600 per month, soaring 46.0 percent in the last five years.

### Sales Trends

• San Jose apartments are attracting robust investor interest, with local buyers very active. Transaction volume jumped 13 percent year over year in March, following a 16 percent decline in the year earlier period when sales volume was hindered by the availability of marketed properties.

• Robust buyer interest is driving valuations higher. The average price of assets sold during the last four quarters climbed 14 percent to more than \$298,600 per door. Prices varied widely throughout the market. In San Jose, the average was \$236,700 per unit, while assets in Palo Alto garnered more than \$600,000 per door.

• Average cap rates have remained relatively steady in the mid-4 percent range during the last three years. Well-located properties with a lot of upside potential will dip below 3 percent.

• Outlook: The surge in deliveries will provide more buying opportunities at the top end of the market, keeping large funds, life companies and REITs active.



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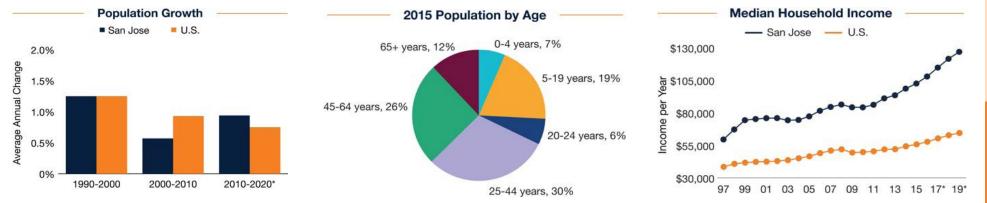
### Demographics

The San Jose metro has more than 1.9 million residents. Population growth is expected to be 0.9 percent annually through the coming five years, slightly outpacing national growth projections.

The residents of the metro are highly educated, with more than 45 percent of adults 25 and older having obtained at least a bachelor's degree. This level of education attainment is drastically higher than the U.S. average of 28.8 percent. Furthermore, more than 20 percent of all residents have completed a degree at the graduate or professional level. These figures hold positive implications for the local economy, as college-educated workers typically earn more than their non-college-educated counterparts.

Growth in the share of affluent households in the metro provides striking evidence of the advantages of higher education. In 2015, 27 percent of households earned at least \$150,000; this rate will continue to expand over the next five years.

The median household income remains high at \$102,800 annually, far above the U.S. median of \$56,100 per year. The local median household income will increase at an annual pace of 5 percent through 2020. Even though incomes are above the national average, high home prices make housing affordability difficult for many residents, sustaining demand for rental housing.





Prepared by:

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